98c Westinghouse C 91/2 OUTDOOR BULBS

5 pak 77¢

TREE LIGHTS

GAY and GLITTERING

21/2-INCH

12 IN BOX

Metalized

ICICLES

600 Strands

SUSY MANS B

MAX FACTOR

BUSY MAN'S BAR push-button dispenser bottle of After

Shave Lotion, Cream Hair Dressing, Cologne for Men-\$2.75*

Select Max Factor Grooming Aids for Men- .60 to \$5.50*

Christmas Knights-

kings men

gifts for good grooming

for all your

Reg. 49c

Huge assortment of beautiful glass tree ornaments

in every wanted size. Popular pastel colors and

individually decorated type . . . all at lowest prices.

21/4-INCH

12 IN BOX

2-INCH

SPRAY

SNOW

Big 10 oz.

Aerosol Tin

Reg. 89c

1 1/2 - INCH

12 IN BOX

4.98 Weatherproof Multiple LIGHTS

> 3.98 Weatherproof Multiple LIGHTS



Individually Burning Light

C-6 String Colored

LIGHTS

15 LIGHTS

488



MAX FACTOR

has a gift

for making lips

beautiful-

HI-SOCIETY

in dazzling

new designs for

CHRISTMAS

Give HI-SOCIETY

...case, mirror and

lipstick, all-in-one.

Choose (if you can) from

these beautiful new case

designs ... each complete

Golden Classic White dealgn \$3.50

with lipstick refill.

MUSICAL

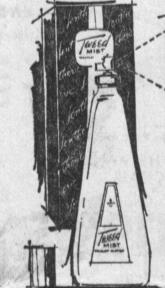
Just lift the lid and popular melodies fill the air. Big selection

With Tray

Jewel Cases

Gold color tooling sather. Velvet lining. Ivery Blue

JUST A SPRAY AWAY ...



the very air

TWEED MIST SPRAY by LENTHÉRIC a most refreshing way to use

this haunting fragrance classic. Just a touch of your fingertip enfolds you in a fine mist of Tweed toilet water . . . surrounding you with a romantic veil of fragrance. In the smart, new aqua spray flacon: \$300 plus tax

Also available: Tweed Cologne Perfume and lovely sets . . . from 1.50.

MAX FACTOR says...

PRIMITIF for the woman who is every inch

> Glitter-eyed SOPHISTI-CAT, holding a vial of precious Primitif Perfume\$1.50



HYPNOTIQUE to make her concentrate concentrate concentrate on you

White Lilac for her this Christmas

HAND LOTION SET

The light floral fragance meant

for her alone. Gift packaged,

DOROTHY GRAY

11/2 oz. each, set only \$1.00

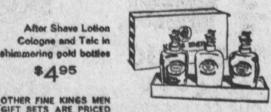
WHITE LILAC COLOGNE AND

LOVE LICHTER to hang on her Christmas tree-holds vial of

Hypnotique Perfume. \$1.75

Other exciting Max Factor fragrance gifts from \$1.50 to \$25.00

\$495 OTHER FINE KINGS MEN GIFT SETS ARE PRICED FROM \$1.00 TO \$11.00



After Shave Lotion and Cologne

\$210

all prices plus tax FOR HIM



OLD SPICE GIFT SET 2.00 After Shave Lotion, Pressurized

OLD SPICE GIFT SET 5.00 After Shave Lotion, Men's Cologne, Stick Deodor. ant, Body Talcum, Shampoo in shower-safe plastic.

OLD SPICE GIFT SET Travel-size bottles of After Shave Lation and After Shave Talcum.

SHULTON

Flaconettes

of famous

perfumes

· NEW HORIZONS

· REFLEXIONS

· SURRENDER RICOCHET

. DANGER

1200 plus tax

Christmas Starts at "MIDNIGHT" Glamour Set

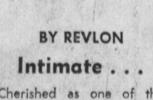
By Tussy COLOGNE, HAND AND BODY LOTION



Cherished as one of the world's seven great fragrances.

trate even stronger than toilette water. Over 1000 measured sprays encased in a fluted metal column, ringed with filigree designed by Van Cleef & Arpels, 5.00*





Just introduced! Spray Concen-

DRUG STORE



18-Inch Christmas

wreaths for door

战疾不敢不敢不成死成死战不战不战疾不战不死战死战疾死战不战之战之战

W. PROME TO SHARE THE FAMILY FOUR FOUR POINT POINT FOUR FOUR FOUR POINT "Glitree" GLITTER COTTON

CARPET For beneath tree

16" x-64"

Decorate With

SILVER OR GOLD SPRAY

9-oz. Tin

Decorative Centerpiece

SCENE



Reg. 1.00



Liquid Skin Sachet evish gift. \$5.00.























Evening in Paris



3-Piece Set Set Includes three important versions of glamorous Evening in Paris fragrance: Cologne, talcum powder and perfume purse flacon. A truly generous gift - at